



Licensing Act 2003 (Hearings) Regulations 2005

Reference: 254555
Name: Wolf Distribution
Address: Ground Floor Unit 4, 37-45 Devonshire Street North,
Manchester, M12 6JR
Ward: Ardwick
Application Type: Premises Licence (new)
Name of Applicant: Wolf Distribution Limited
Date of application: 15 January 2021

Agreement has been reached between the applicant and all parties that submitted relevant representations.

The Sub-Committee is asked to grant the application subject to the modifications agreed between the parties without the need for a hearing.

If the Sub-Committee is not minded to grant the application as above, it is requested to adjourn the matter for a full hearing to be held to determine the application.

Proposed licensable activities and opening hours to be granted

The supply of alcohol for consumption off the premises only:
Mon to Sun 24 hours per day

Opening hours:
None – the premises is not open to the public

Representations received

Licensing & Out of Hours Compliance	The Licensing and Out of Hours team recommend conditions to be added to the licence if granted. These conditions relate to issues that could potentially arise, which would undermine the licensing objective of the prevention of public nuisance
Trading Standards Service	The Trading Standards team recommend conditions to be added to the licence if granted. These conditions relate to issues that could potentially arise, which would undermine the licensing objectives, specifically the protection of children from harm.

Agreements between parties

Licensing & Out of Hours Compliance:

- Delivery drivers shall conduct the delivery in a manner that will not cause a noise disturbance to the occupiers of any residential properties surrounding the delivery address. For the avoidance of doubt, this includes the avoidance of slamming doors, playing loud music, shouting, over-revving the engine and sounding their horn to signal their arrival. The driver shall turn the engine off immediately upon arrival at the delivery address and will park considerately without causing an obstruction on the highway.
- Customers must be instructed when placing the order that they will not be able to collect the order from the vehicle. All deliveries will only be made directly to the property address and customers will not be permitted to take orders from the vehicle.
- No unauthorised advertisement of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) shall be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree, or any other property, or distributed to the public, that advertises or promotes the establishment, its premises, goods or services.
- All staff trained in:
 - I. Recognising signs of drunkenness
 - II. The premises' duty of care
 - III. The conditions in force under this licence
- Documented records of training completed shall be kept for each member of staff. Training shall be regularly refreshed and at no greater than 6 monthly intervals.

Trading Standards:

1. The Challenge 25 scheme must be operated to ensure that any person who appears to be under the age of 25 shall provide documented proof that he/she is over 18 years of age. Proof of age shall only comprise a passport, photo card driving licence, an HM Forces warrant card, or a card bearing the PASS hologram.
2. A message will be displayed on the website notifying customers of the Challenge 25 policy in place and that orders will not be left with any person under 18 years of age upon delivery and that the courier may request the recipient to produce satisfactory identification evidence to prove that they are at least 18 years of age.
3. All sales will be made through online sales only, there shall be no other means to place an order.
4. All staff engaged in the delivery of alcohol will be trained with regards to the Challenge 25 policy and proxy sales to persons under 18. This training will be documented, and training should be refreshed at no greater than 12 monthly intervals.
5. At the point of delivery, the Challenge 25 policy should be operated. The only ID that should be accepted is a passport, photo driving licence, PASS

accredited proof of age card or military identification card.

6. The Premises Licence Holder will ensure that a sticker is applied to all consignments of alcohol. It shall read "Note to delivery service, this package contains age restricted products. Ensure recipient is over 18".
7. A log shall be kept and record all instances when a consignment of alcohol has not been delivered for the reasons that the person(s) is, or appear to be, under 18 years of age. The log shall record the date and time of the refusal and the name of the member of staff who refused the sale. The log will be available on request by the police or an authorised officer of Manchester City Council. The log shall be checked on a regular basis by the Designated Premises Supervisor to ensure that it is being used by staff and each check shall be recorded in the log.
8. The Premises Licence Holder shall provide the following information in writing to the Licensing Authority before any sale of alcohol is carried out:
 - a) The trading name of any company that will operate under the licence
 - b) All telephone numbers that will be used to accept orders
 - c) The URL/website address that will be used to accept ordersWithin 7 days
9. Any promotional material and/or any website homepage used as part of the business operating under this licence will clearly state the premises licence number. For the avoidance of doubt, this includes Flyers/leaflets/business cards promoting the business.

Background documents (available for public inspection):

- Manchester City Council Statement of Licensing Policy 2016 - 2021
- Guidance issued under section 182 of the Licensing Act 2003, April 2017
- Original application form
- Representations made against application and respective agreements